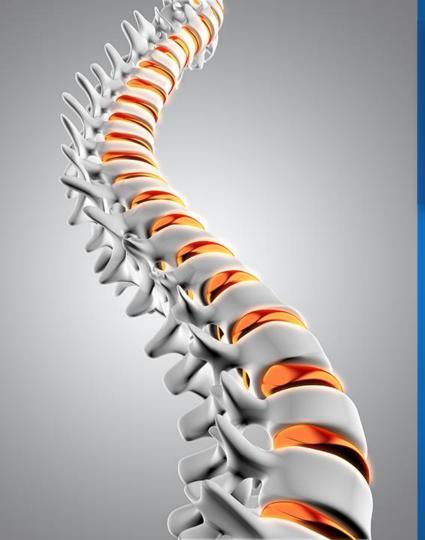
# A STRONGER YOU



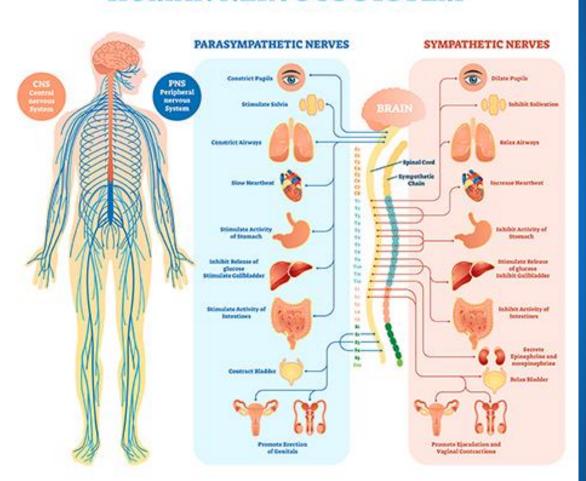


Your body has incredible range of motion with a degree of shock absorption built in.

Nerves help coordinate your movements with the main nerves attached to the spine



#### **HUMAN NERVOUS SYSTEM**



According to recent neurological studies, the nerves and brain communicate more easily and accurately when the spine is aligned, or in its natural S-curve position.

A large trunk of nerves run down from the upper spine through the shoulder.

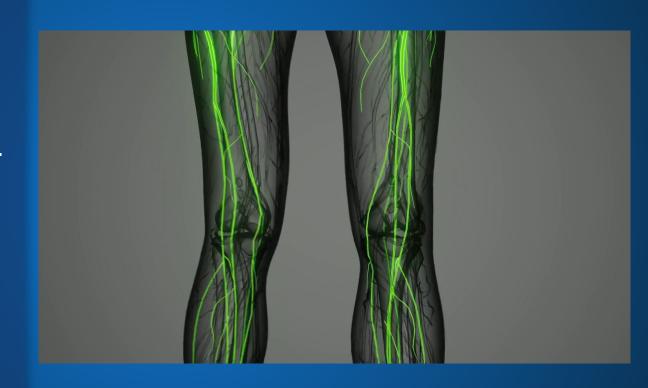
Another large trunk of nerves run down from the lower spine to the hip/buttocks area.



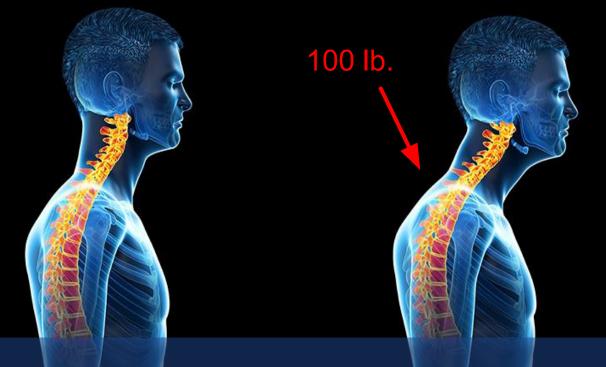


An arm, wrist, or hand issue often stems from the trunk of nerves at the top of the shoulder or at spinal connection.

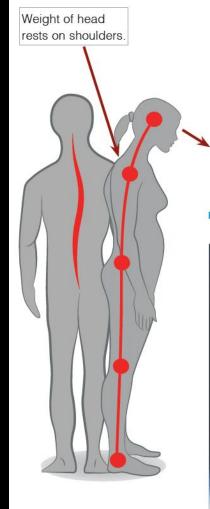
A leg, ankle or foot issue often stems from the trunk of nerves at the hip or at the spinal connection.







For example, "Text neck" puts unnecessary pressure on your back and neck muscles, making them work harder. It throws off your entire posture.

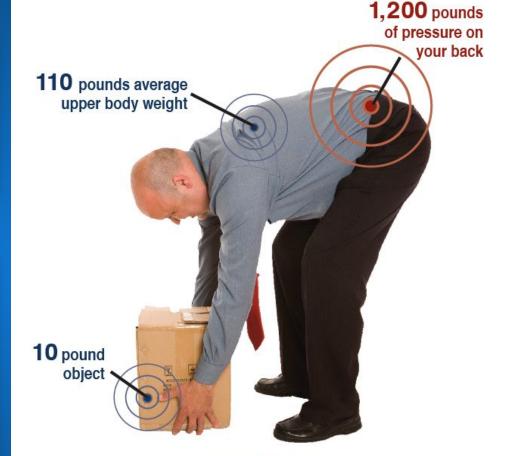


incorrect

Also, bending at the waist puts tremendous pressure on your lower back.

Regardless of what you're lifting...

- a child
- a bag of dog food
- a small object



10 pound object x 10 (10:1 ratio) = 100 pounds 110 pounds (ave. weight of male upper body) x 10 (10:1 ratio) = 1,100 pounds







# WHAT TO DO:



Pay attention. Practice safety.



Work within your 'neutral zone'.

It's the safest area to conduct your work whether at work or at home.

Use Your
Strongest
Muscles your legs and
butt











Increase your range of motion, flexibility and strength by practicing yoga stretches.

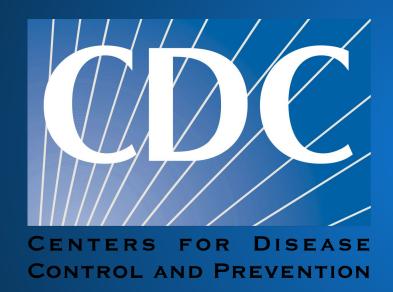




Massage and chiropractic can also help.

#### YOUR PERSONAL HEALTH

Affects Your Injury Rate



The Centers for Disease Control (CDC) reports your personal health contributes to your injuries.
Particularly related to:

- Stress
- Health
  - Chronic Disease
  - Nutrition
  - Exercise



Short term stress is natural.

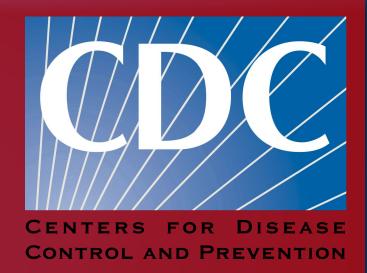
Your built-in "fight or flight" response is normal.

Your adrenaline kicks in and it goes away quickly.



### According to the CDC, stress overload biologically causes:

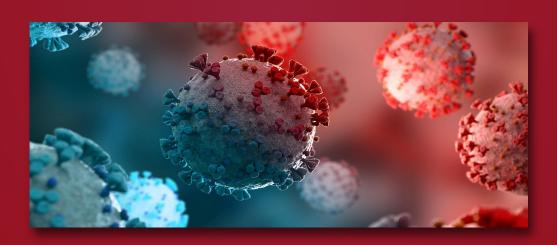
- Heart Disease
- Back and Upper-Extremity Disorders
- Workplace Injuries
- Mental Health Depression
- A Poor Immune System contributing to:
  - Cancer, Ulcers, Diabetes, Thyroid Disease, Psoriasis, Crohn's Disease/Ulcerative colitis, Lupus, Rheumatoid Arthritis, Multiple Sclerosis, and more







Undoubtedly, COVID created uncontrollable stress to your life.
And it continues to do so.



But, what were your 'mismatches' before COVID.

Holding off making an important decision, not a good fit for the job, took on too much and can't keep up, financial issues...



The more 'mismatches' you have the more judgemental you are to yourself and others.

That's also when you feel stuck, alone and isolated.

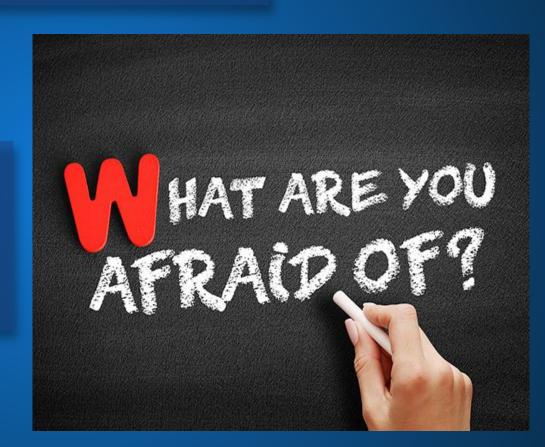


# WHAT TO DO:

#### ACKNOWLEDGE YOUR FEAR

Ask yourself why you feel afraid and anxious.

Keep asking this over and over to help get to the origin of your fear.



### BE AUTHENTIC

According to research, 90% of what you say and do is based on what others say and do - just to fit in.

Going forward, match what you say with what you do. It immediately reduces your fear because you are being more true to yourself. You are respecting yourself.

#### ROUTINE

Reduce the extra 'noise' in your life through routine. It helps you see more clearly what's really important to you.

At home: make your bed, organize your home, set boundaries with family and friends.

At work: keep your office space clean, keep projects organized so things don't pile up.

### ATTITUDE

Your attitude is a game changer. It directly affects your daily life and everyone around you.

Acknowledge someone doing something nice for you is a great start to becoming more grateful.

## CHRONIC DISEASE

Affects Your Injury Rate



90% BEHAVIOR

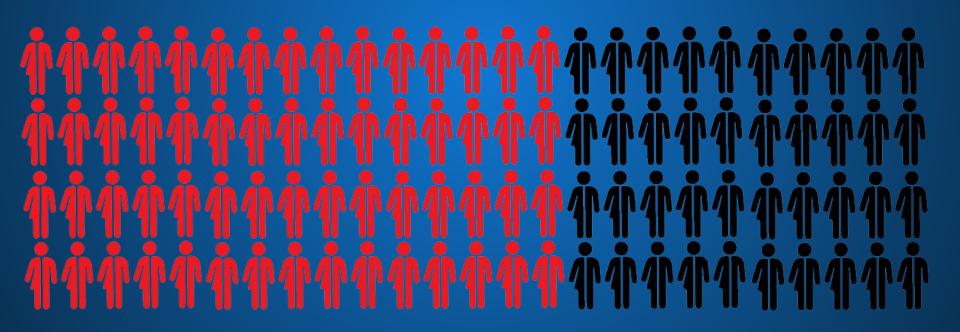
Your Genetic (DNA) code influences 10% of your overall health. The remaining 90% is caused by your behavior.

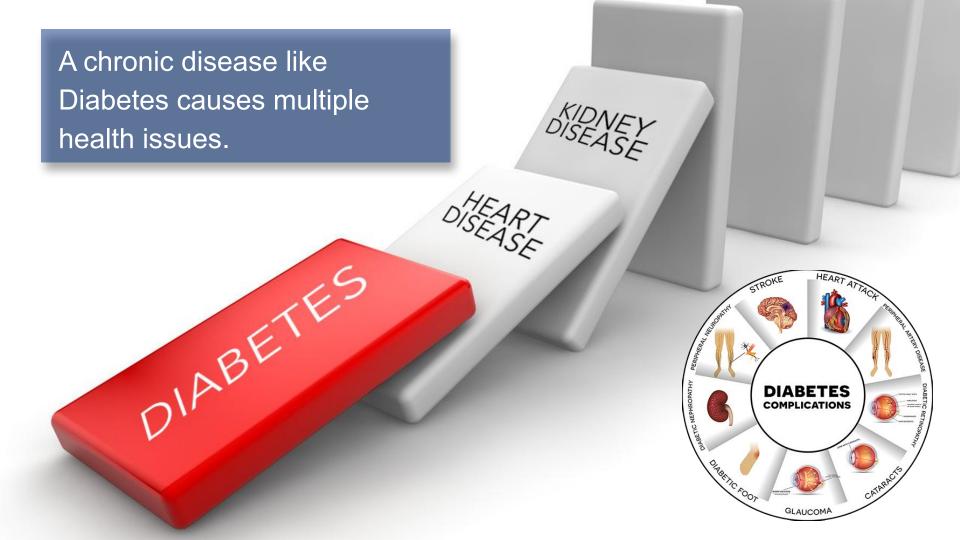
The medical community knows this.

#### Michigan Adults are Not Healthy

#### Over 60% have chronic disease

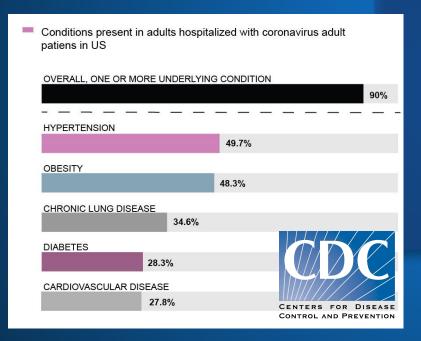
("underlying or pre-existing conditions")





#### **Chronic Disease and Obesity**

prevents your natural killer cells (immune cells) from working and contributes to autoimmune diseases (multiple sclerosis, cancer and others).



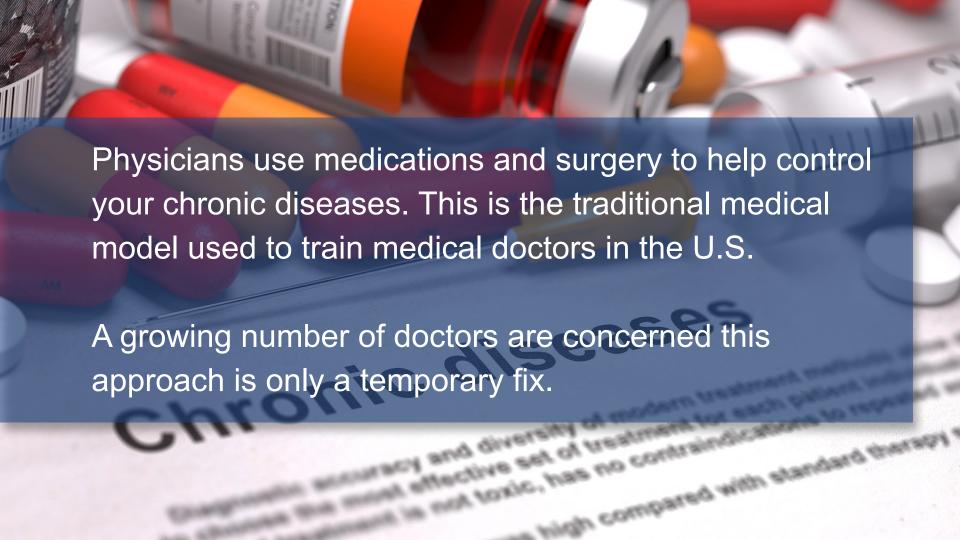
#### For example, with COVID-19:

90% deaths — people w/
pre-existing conditions

10% deaths — COVID alone



Chronic disease affects how you feel and can be very distracting your work life.



Chronic diseases are reversible.

Research confirmed over 40 years ago that heart disease is reversible. People replaced what they ate with more fruits, vegetables and fiber. Significant artery improvement was noted within weeks. (pre- and post-Magnetic Resonance Imaging)

The same improvement is shown with diabetes, high blood pressure and other "human behavior" diseases - regardless of age.

# WHAT TO DO:

## RESPECT YOURSELF



#### Research confirms that if you do these four things...

- stop smoking
- exercise more
- eat better
- and avoid becoming obese

You will wipe out 90% of your risk of developing diabetes, heart attack, stroke, and cancer.

# And, you will automatically reduce your injuries.

# NUTRITION

Affects Your Injury Rate







For example, your blood's Vitamin C level is a good marker to show if you are eating whole fruits and vegetables.

Your blood's Vitamin D level is a good marker to show if your immune system is working.

Nutrition has a significant impact on your immune system because it directly affects your gut function.

According to research, both blood chemistry and immune systems improve faster through nutrition, than with exercise alone.

# The natural bacteria in your gut (immune system) are designed to digest (eat) fiber.

- Beans (all varieties),
- cruciferous vegetables (broccoli, kale, cauliflower, cabbage, brussels sprouts),
- and a variety of whole, fresh fruits and vegetables.

It's well documented people living in countries with no chronic disease including cancer eat high fiber foods and have daily bowel movements.

Human migration studies show when people move to the U.S. they have more chronic disease due to the low fiber foods they eat in America.

The FDA regulates food labels however, there are loopholes in the regulations that make it tricky to understand them.

Fresh fruits and vegetables don't require a food label. Nor does beans, peas, lentils and other plants that have a ton of natural fiber in them.



There's a global concern about the use of antibiotics and how it affects our gut (immune system) and overall health.

The World Health Organization is concerned with the "overuse" of antibiotics.

The FDA estimates that 80% of antibiotics are used in the meat industry.

# WHAT TO DO:

### KNOW YOUR BLOOD CHEMISTRY

Including your Vitamin C and Vitamin D levels

# EAT HIGH FIBER / FRESH WHOLE FOODS WITHOUT TRICKY LABELS

Fruits, Vegetables, Fiber (beans, lentils, chickpeas, oats, etc.)

Improve Your Immune System immediately by eating right. And it lowers your injury rate.

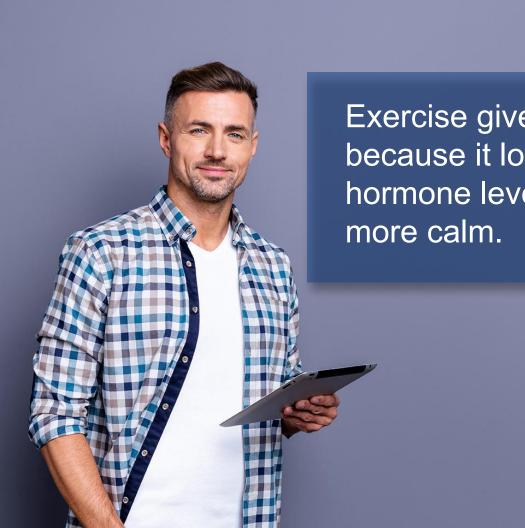
# EXERCISE

Affects Your Injury Rate

### Exercise improves your mental and physical being.

A ton of research backs this up.





Exercise gives you the edge because it lowers your stress hormone levels, making you more calm





### You're an Athlete

Your work is your 'playing field.'

Like the pros, work out, eat right, and practice using correct form to stay in the game.

And, you don't injury yourself.



## BE A STRONGER YOU

Next, take the quiz.

Simply Click the button below and get your results!